



ChronWell Adds Industry Expert to Its Growing Advisory Team

Melinda Hayes joins insurtech disruptor ChronWell to advise best practices in medical cost containment through integrated technology and human empathy

FORT LAUDERDALE, Fla. – September 25, 2019 – [ChronWell](#), a technology-enabled injury management program for the workers' compensation industry, today announced the addition of industry expert Melinda Hayes to its Advisory team. Hayes brings over 37 years of experience in medical cost containment and nurse case management.

In 1999, Hayes founded the nurse case management company M Hayes after spending 16 years managing healthcare branches for Crawford & Company. As a pioneer in case management services, she turned M Hayes from a regional company into a national provider and Top 10 case management firm, serving the largest workers' compensation payers. She is recognized for formalizing a national service delivery structure as a better option for payers to obtain the best local quality through a single source management design.

"Having been a member of the workers' compensation community for well over 35 years, I have worked for change to make our processes more efficient and cost effective to provide better outcomes," said Hayes. "I know that change in workers' compensation practice often takes time, and I'm excited that ChronWell poses to hasten this process. They have the expertise our industry needs to disrupt the status quo and create direct-to-practice solutions."

Hayes joins Dr. David Deitz, M.D., Ph.D. to form ChronWell's Advisory team. She will help ChronWell create best industry practices that integrate human support and empathy with advanced technology and analytics to drive improved claim outcomes.

"We are honored to have Melinda join our team. Her experience and deep knowledge of our industry strengthens our organization," said Joe Rubinsztain, CEO of ChronWell. "We are thrilled that she understands and aligns with our vision of using early intervention and patient advocacy to improve the lives of injured workers."

To learn more about ChronWell, visit www.chronwell.com.

About ChronWell

Based in Fort Lauderdale, Fla. and founded in 2017 by healthcare and insurance technology veterans, ChronWell is revolutionizing the many aspects of the workers' compensation system in America. Combining modern technology, advanced analytics, best practice recommendations, multi-channel communications and empathy-driven services, ChronWell minimizes the impact of workplace accidents on workers, employers and insurers. For more information, follow us on [LinkedIn](#) or visit www.chronwell.com.

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